

# Iota Phi Lambda Sorority, Inc.

## Convention Souvenir Program Advertising

Hilton Minneapolis/St Paul Airport/ Mall of America  
3800 American Blvd East  
Bloomington, Minnesota 55425  
Phone: 952-854-2100 Fax: 952-854-1039

Iota Phi Lambda Sorority, Inc. is authorized to publish our advertisements in its 84<sup>th</sup> Anniversary National Convention Souvenir Program Booklet. Our message/greeting/advertisement is submitted in the format according to the following descriptions. (Advertisements must be camera ready)

I have enclosed \$ \_\_\_\_\_ for this advertisement as indicated below. The deadline for submitting advertisement and payment is May 1, 2013. Pages are 8 ½ x 11 in black and white. Advertising rates are as follows:

### Chapters – Sorors – Auxiliaries

Full Page	\$100.00
Half Page	\$ 60.00
Fourth Page	\$ 40.00
Business Card	\$ 25.00
Patrons ( <i>single or double</i> )	\$ 10.00

### Corporate – Organizations

\$250.00

Black and White glossy photograph (\$10.00 additional per picture)

Name of Advertiser \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Telephone \_\_\_\_\_

Amount enclosed \$ \_\_\_\_\_ Photograph enclosed: \_\_\_\_\_yes \_\_\_\_\_No

- **Ads are to be emailed to** -  
*em.iota2013ads@gmail.com*

***Make checks payable to: Iota Phi Lambda Sorority, Inc.***

### ***Mail to:***

Denise Brandon  
National Treasurer  
Iota Phi Lambda Sorority, Inc.  
1507 Lantern Place  
Durham, North Carolina 27707

***Deadline for submitting advertisements and payment is May 1, 2013.***