

FOR IMMEDIATE RELEASE
DATE: February 20, 2022
TIME:

Washington, DC - February 20, 2022

Doing its part to impact change in the community through its partnerships and affiliations, under the leadership of its 23rd National President, Mrs. Dorothy White, Iota Phi Lambda Sorority, Inc. will be a participating organization in the COVID-19 Public Health Education Campaign hosted by Black Women's Agenda (BWA).

This Facebook Live Town Hall Meeting on February 24, 2022, at 8:00 PM EST, will be a forum to discuss the impact of COVID-19 on its specific populations and their unique platforms to convey information via social media messaging.

Iota Phi Lambda Sorority, Inc., founded in 1929 in Chicago, Illinois, is a national business and professional women's organization. It spans the United States and U.S. Virgin Islands through 5 regions and 63 chapters plus members-at-large. The Sorority's national theme: Business and Professional Women Building the Foundation for Generational Financial Empowerment seeks to focus on advancing the economic foundations of women through leadership, entrepreneurship, education, and technology.

Iota Phi Lambda Sorority, Inc. has been a long-standing affiliate of The Black Women's Agenda (BWA), which was founded in 1977 in Washington, DC. It is a partner in its coalition of 24 organizations consisting of over 3 million members. (www.bwa-inc.org)

Please join Iota in this exciting event on Facebook Live Thursday, February 24, 2022, at 8 pm EST.